



INTERNATIONAL MANAGEMENT

Complex problem solving skills for international business
Master of Science



CAMPUS VILLINGEN-SCHWENNINGEN THE FIRST STEPS

Centrally located in Europe, nearest airports: Zurich, Stuttgart, Frankfurt

HFU Business School was founded in 1995. Its innovative, fully accredited and highly ranked programmes offer internationality and employability. The Business School is well known for its pioneering spirit and dynamic atmosphere.

The HFU campus in Villingen-Schwenningen, with its two departments: Business and Mechanical & Process Engineering, has grown immensely over the past decade, with about 2,000 students working on their degrees at this campus.

Study in Germany's most vibrant economic region. Southern Germany is home to Porsche, Daimler Chrysler, Bosch, Siemens, SAP and many more. Take advantage of its proximity to France and Switzerland. Enjoy the warm climate of Southern Germany and explore cities as Stuttgart, Freiburg, Munich, Heidelberg or Rothenburg.

How do I apply for the programme?

Applying is easy. Simply use the application form on our website.

www.imm.hs-furtwangen.de

Contact:

HFU Business School
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Deadlines for applications to start studying in the winter semester each year:

30th May for international applicants (with international diplomas)

15th July for German and EU applicants (with German / EU diplomas)



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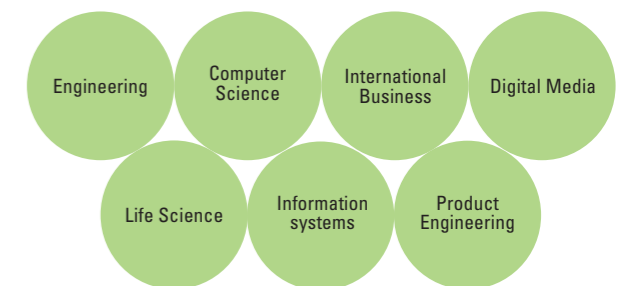


FURTWANGEN UNIVERSITY (HFU)

Furtwangen University ranks highly among Germany's top educational institutions in many fields, including first place in the International Student Barometer. We offer a wide choice of accredited study programmes with a strong professional and vocational focus at our three campuses in Furtwangen, Villingen-Schwenningen and Tuttlingen. Our close links with the business sector in one of the fastest-growing regional economies in Europe, and partnerships with more than 140 universities around the world have enabled us to offer exciting research opportunities and a truly international learning environment.

Our students benefit from excellent teaching and academic support. We offer small classes, close contact with teaching staff and superb teaching facilities. Modern learning laboratories, campus-wide Wi-Fi, and one of Germany's best online research libraries are just some of the excellent facilities available to all HFU students.

The diversity of our student body and teaching faculty, together with the natural beauty of the Black Forest region, have made Furtwangen University a popular place to study. We offer an impressive range of sports, social and business events, including a student's magazine, a business consulting group, a conference organization, a model United Nations and an International Student Community Association, working with local charities and global organizations. And for those with ideas and imagination, there is always the opportunity to start your own club or organization!





THE STUDY PROGRAMME

The M.Sc. in International Management is designed for business graduates looking to develop their analytical and problem-solving skills at an advanced level. The aim of the programme is to build on knowledge of business functions and organizations acquired at undergraduate level by looking at the complexity of business systems in the global environment. Particular emphasis is placed on the future challenges faced by business organizations and the aims of sustainable management. An academically challenging programme, the degree also has a strong methodological focus and participants will work together with the faculty members on one of a number of management research topics.

This unique masters degree will appeal to students who are keen to question management practice and explore new solutions in a changing business environment. We are looking for bright, highly-motivated graduates with a thirst for knowledge and the creativity to bring new ideas to class discussion.

10 good reasons to choose this programme

- Small class size (max. 20 students)
- Highly-ranked business school
- Internationally diverse student body
- Internationally experienced teaching staff
- Programme taught entirely in English
- Integrated and multidisciplinary approach to complex business problems
- Strong methodological foundation
- Research projects in small teams on current business topics
- Development of competences for sustainable management
- Explicit focus on future trends and innovation

Admission requirements

- Above average undergraduate degree in a business related field - with a minimum of 7 semesters / equivalent of 210 ECTS (European Credit Transfer System)
- Proficiency in English in written and spoken form as indicated by TOEFL or IELTS

CURRICULUM



Duration of the study programme
3 semesters (90 ECTS)

THE LEARNING EXPERIENCE

M.Sc. International Management students can expect to:

- Acquire advanced qualitative and quantitative methodological skills for problem solving
- Explore the responsibilities of management in corporate governance, compliance and risk management
- Develop an understanding of economic, social and ecological sustainability and the implications for management
- Build a broad knowledge of industry and market dynamics
- Develop a strategic mindset
- Foster an awareness of the historical, cultural and philosophical roots of knowledge
- Encourage critical awareness and self-reflection
- Become familiar with the process of scientific research, data analysis and academic writing.

A REWARDING APPROACH

- Recognize different patterns of conflicts in- and outside of organizations and identify suitable ways to solve them
- Become familiar with the legal responsibilities of a company's management and boards for national as well as for international business
- Explore the interlinkages between market structure, firms' conduct, and market performance
- Identify promising innovations and foster an innovation culture in organizations
- Explore entrepreneurial opportunities and their implementation

YOUR CAREER OUTLOOK

Graduates of this programme will have acquired advanced problem solving skills that are needed for leadership positions in both industry and the public sector. The broad scope, the strong methodological foundation and the international focus of this programme prepare graduates for a wide range of professional possibilities.

Some examples are:

- Leadership positions in both multinational companies and SME's – particularly those active in international markets
- Positions in all types of management consultancies
- Strategic positions in industry associations
- Becoming an entrepreneur
- Starting a PhD

This challenging master's degree will equip you with the necessary skills for ambitious tasks - and help to build your career in organizations large and small.

